



DMA

DIVERSITYMODELAGENCY

INCLUSION.BOLD
.EQUALITY

www.diversitymodelagency-dma.nl



ABOUT US

Diversity Model Agency officially is founded in 2018. Founder Sensemielja Letitia Sumter is a international model who has saw the highs and lows in the industry and therefore gained a lot of experience. A new idea was born and we united forces to hereby inspire others the importancy of a diverse and inclusive representation. Not only in front of the scenes but also behind the scenes.

Diversity is not new but has been there from the beginning of humanity. Nevertheless, we now seem through all the changes in the society to become more aware of diversity and also its value to understand this. A social issue such as the pursuit of diversity should certainly not be seen as hype. The only advantage of a hype is that it attracts a lot of attention and therefore a topic is given the space to create awareness

HOW DO WE DO IT?

ALONGSIDE OUR WORK IN SUCCESSFULLY PLACING TALENT IN PAID WORK OPPORTUNITIES, WE ALSO BUILT A REAL COMMUNITY. WE OFFER REGULAR WORKSHOPS, AS WELL AS RUNNING OUR OWN CAMPAIGNS, CATWALK SHOWS AND SOCIALS. THESE OPPORTUNITIES ENSURE THAT OUR TALENT INCREASE THEIR CONFIDENCE AND SKILLS, ENSURING THAT THEY CAN DELIVER ON SET.



INCLUSIVE TALENT & MODEL AGENCY

WHETHER THE MODEL IS MISSING AN ARM OR LEG OR THEY HAVE TO USE A CANE OR WHEELCHAIR, WE EMBRACE YOUR BEAUTY. WITH DIVERSITY AND INCLUSIVITY AT IT'S CORE, WE ARE PROVIDING A PLATFORM FOR (UPCOMING) MODELS OF ALL SHADES, SHAPES AND MODELS WITH A DISABILITY.

RATES

All prices excluding agency fee (20%) and VAT. On top of that an agreed so-called finders fee and/or casting research fee can be calculated, depending on the assignment agreed. Fees are negotiable.

PHOTOSHOOTS

Adults: 350,-EU (3 hours or less) 550,-/ EUR/700,- EUR full day (more than 3 hours) Kids: 200,- EUR or 300,- EUR half day (3 hours) £350 or \$500 full day (more than 3 hours) Fitting & Casting fees to be discussed if applicable

COMMERCIAL

Adults: 400,-EU p/day
Children: 150,- EUR or 275,- EUR per day
Chaperone: 75,- EUR or 125,- EUR per day
Recall/Wardrobe: 60,- EUR
Please note usage and buyout will be negotiated on a case by case basis dependant on territories, term and media.

If the work of the Talent takes place in another city then where they live, The Client must pay the total travel expenses based on 0,26 ct p/km or second class public transport. The travel expenses will be calculated from home of the Talent to the location. In the event of a booking of a child under 15 years, the expenses of both child and one supervisor will be compensated.



TERMS & CONDITIONS

"We want to show the world that beauty is not set in one standard, but radiates by embracing our different features"

- DMA

The agency offers a **platform** for everybody with **unique features, all genders, shades, shapes** and **talents with a disability**. The organisation finds it important that everybody feels **represented**.



Book your Kids



Book your



Book your



Book your Male



Book your



Become a DMA

LET'S WORK TOGETHER

Our models are well trained and unique in their appearances. We can provide dancers, actors, models, make up artists and hair stylists to make the job complete.

We believe that together we can make a change.

Clients we worked with so far are Nike, Adidas, Clay&Glow, Zeeman, Coty, Philips, Hema, Paris Fashion Week, Yubo, Bnn, OmroepZwart, NieuwsBV, NPO, Anadyla, Bol.com, Mcdonalds, Easyjobs, The Athletes Foot, DFNS, GOAT, Rituals and many more

BREAKING BEAUTY STANDARDS

GENERAL INQUIRIES : INFO@DIVERSITYMODELS.NL

BOOKINGS : DAISY@DIVERSITYMODELAGENCY-DMA.NL